



DESIGN, VISUAL, AND MEDIA ARTS PATHWAY

“DESIGN IS NOT JUST WHAT IT LOOKS LIKE AND FEELS LIKE, DESIGN IS HOW IT WORKS”
- Steve Jobs



Students in the Design, Visual, and Media Arts Pathway will develop foundational knowledge about the production of art, the art industry, media arts, and graphic design. Instruction is focused on providing a fundamental understanding of art, alongside creating original artwork and design. The classes provide emphasis on those occupations that use visual art, digital media, web-based tools & animations as the primary means of communication and expression. Plumas Charter School CTE Pathways are a 20-credit course sequence including; introduction, concentration, and capstone courses.

SAMPLE OF PATHWAY OCCUPATIONS

- Digital Animator
- Artistic Director
- Commercial Artist
- Web Designer
- Photographer
- Video Journalist
- Storyboard Artist
- Interior Designer
- Advertising

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